

THE GUARDIAN TIMES

Newsletter From Guardian Protection Force, Inc.

FEATURED ARTICLE



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CELEBRATING 15 YEARS OF GUARDIAN PROTECTION FORCE, INC.

In August 2025, Guardian Protection Force, Inc. proudly celebrates 15 years of service to the greater Sacramento region. Founded in 2010 by Sacramento native and nationally recognized security industry leader Garrett Thomas, CPP (Certified Protection Professional), Guardian Protection Force was built

with a clear mission: to be the Guardians of the communities we serve.

From the beginning, our company has operated with a strong foundation in values that continue to guide our team today: Character, Attitude, Integrity, Honesty, Appearance, Customer Service, and Attendance. These





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seven Core Values are more than principles, they are the standard we uphold daily to deliver exceptional service and foster lasting trust with our clients.

Over the past 15 years, Guardian Protection Force has grown from a small local operation to a trusted provider of Armed Security, Executive Protection, and Security Consulting services. We've proudly employed over 500 Sacramento-based security professionals since our founding, individuals trained not only in tactical readiness, but also in professionalism, discretion, and community engagement.

Our diverse client base includes

everything from local small businesses to Fortune 100 companies operating across the greater Sacramento region and beyond. Whether securing high-profile executives, safeguarding sensitive facilities, or consulting on security strategy, our team brings unmatched professionalism and a deep understanding of our region's unique needs.

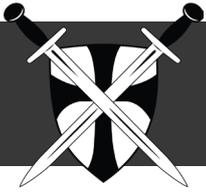
Beyond our security services, we are deeply committed to giving back. Our initiative "Guardian Gives" actively supports community efforts, from sponsoring youth sports leagues to participating in the Sacramento Area Human Resources Association.

We also maintain a strong voice in the statewide association that represents California's physical security industry, CALSAGA, advocating for higher standards, ethical practices, and continued professionalization of our field.

As we mark this milestone, we reflect on 15 years of steady growth, local impact, and unwavering commitment to our mission. The legacy of Guardian Protection Force is built on the integrity of our team and the strength of the communities we serve — and we look forward to continuing that legacy for many years to come.

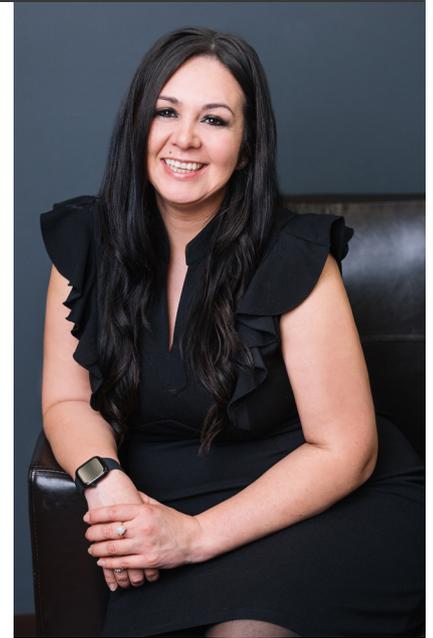
**CHECK OUT OUR
BRAND NEW WEBSITE!**

We're marking our 15th anniversary with GPF's new site: expanded security pages, Security Audit, event ticketing, an enhanced Careers hub and more. gpfsecuritycorp.com



FROM THE CEO'S DESK A NEW CHAPTER BEGINS

By Ashlee Cervantes Thomas, CEO



Fifteen years ago, Guardian Protection Force began with a clear mission: **to be the Guardians of the communities and clients we serve.** The goal was simple, to raise the bar in private security by leading with professionalism, integrity, and operational excellence.

Today, on the milestone of our 15th anniversary, I'm proud to say that our mission is stronger than ever ... and so is our team.

With that, I'm excited to reintroduce The Guardian Times, our quarterly newsletter designed to keep us connected, aligned, and inspired. You can expect updates on training, team highlights, new initiatives, and expert insights from the field. Consider this your frontline briefing for everything Guardian.

Let's talk about what's new and what's next:

First, I'm thrilled to announce the rollout of Guardian's first-ever Challenge Coin. Spearheaded by Sgt. Turner, this initiative honors excellence and unity among our ranks. Inspired by time-honored military tradition, this coin will be awarded to officers who go above and beyond in duty and commitment. It's more than just a token, it's a symbol of pride and purpose. Speaking of excellence, our Employee Recognition Program continues to thrive. As of July, we've issued over 1,000 accolades, known here at Guardian as "Recognitions," to Guardian Officers across our ranks. This isn't just a number. It's a reflection of our values in action — and the everyday professionalism that defines who we are.

I also want to congratulate two of our team members who have stepped up in major ways:

 **Steven Ratcliffe has been promoted to Sergeant and Operational Administrative Liaison**

 **Corey Davis will now serve as Area Supervisor over our expanding Bay Region operations**

Your leadership and dedication do not go unnoticed. Congratulations to you both.

In response to popular demand, I'm pleased to share that our Employee Referral Bonus Program is back. This is a financial incentive for both the current Guardians referring us great talent AND the new talent themselves. We know that great officers attract great officers, and we're counting on you to help us grow our Guardian family the right way. Stay tuned for more information to come regarding this terrific program.

Finally, a huge thank you to everyone who participated in this July's in-person Mandatory Training Tri-fecta covering Non-Harassment, Workplace Violence Prevention, and Safety in the Workplace. Turnout was strong, professionalism was high, and we appreciate every officer who showed up in full uniform, ready to lead by example.

As we head into the next quarter, let this newsletter be your reminder: you are part of something greater. Our work is serious, our standards are high, and our mission is vital. Stay sharp, stay united, and as always stay #GuardianStrong.

In service,

Ashlee Cervantes Thomas
Chief Executive Officer
Guardian Protection Force Inc.,

Perfecting Protection
Since 2010™



GUARDIAN TRAINING BRIEF

RAISING THE BAR: HOW GUARDIAN TRAINING SETS US APART

By Garrett Thomas, CPP, Founder & Chief Operating Officer

At Guardian Protection Force, Inc., our reputation for excellence isn't built on words; it's built on discipline, standards, and continuous improvement. That's why our approach to training goes far beyond the state minimums. Every Guardian officer, regardless of rank or assignment, receives paid, ongoing, and mandatory professional training throughout the year.

In a field where complacency can compromise safety, we invest in regular and specialized instruction designed to sharpen skills, uphold legal standards, and enhance situational judgment. None of this is new to Guardians who've been with us for some time. We formalized our monthly training schedule back in 2015. This is our industry-leading commitment that ensures every officer is prepared, informed, and aligned with Guardian's operational expectations.



WHAT SETS OUR TRAINING APART?

- ✓ **Bi-monthly mandatory trainings** for all personnel (virtual and in-person options). On the off months we provide optional trainings to expand their skills and knowledge even further.
- ✓ **Three in-person sessions annually required**, reinforcing real-time tactical skill-building.
- ✓ **Not only is our training no-cost for officers—training is a paid investment** in their growth.
- ✓ **Optional specialized workshops** in Executive Protection, First Aid/CPR, and Crowd Control.
- ✓ **Comprehensive content**, from Use of Force to Workplace Safety, Arrest Procedures, Driver Safety, and more.
- ✓ **Flexible scheduling** designed to meet operational needs without overburdening staff.

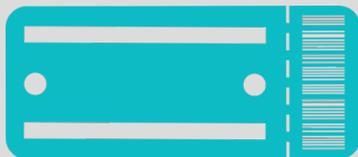
This year's 2025 training calendar reflects a curriculum that is both practical and progressive. Our officers are learning more than just procedures, they are engaging with real-world scenarios that strengthen decision-making, communication, and leadership in the field.

From de-escalation techniques to EP fundamentals and legal updates, each session builds on the core Guardian principle: preparedness saves lives.

Stay tuned each quarter as we spotlight specific training themes and instructor highlights. Next up: a closer look at our recent Executive Protection workshop, Introduction to Executive Protection.

"We don't just meet standards ... we redefine them."

— Ashlee Cervantes Thomas, CEO



UPCOMING EVENTS

Learn More. Register.
Purchase Tickets Online.
gpfsecuritycorp.com/events

GUARDIAN BRIEFING Q3 15-Year Anniversary Edition with Garrett Thomas

August 26, 2025
Zoom Webinar

Celebrate 15 years of GPF! Join CEO Garrett Thomas, CPP, for a live Q&A, founding insights & future outlook. Free Zoom webinar — RSVP now!

WORKPLACE VIOLENCE PREVENTION WEBINAR

August 26, 2025
Zoom Webinar

EP101: EXECUTIVE PROTECTION TRAINING SERIES

September 23-25, 2025
GPF HQ, Rancho Cordova

**GET OUR EARLY BIRD OFFER
NOW. SAVE 50% THROUGH
AUGUST 25TH**

Hands-on training in Executive Protection, including handgun retention, intelligence, and more. Save the date and reserve your seat now!



THE GUARDIAN WAY PODCAST CORNER

Join Guardian Protection Force's Garrett Thomas and Terry MacAdam on The Guardian Way for insightful conversations about the physical security industry.

EPISODE 95 Process to Reduce Insurance Premiums Utilizing Private

Discover how private security can lower your insurance premiums with risk assessments, custom plans, and annual reviews.

EPISODE 96 Reducing Business Costs Through Private Security

Private security can reduce costs, improve safety, and streamline operations for measurable long-term business savings.

EPISODE 97 Private Security Vehicle Patrols Benefits and Challenges

Vehicle patrols offer flexible coverage and rapid response but come with unique challenges every business should consider.

Engage Our Podcasts here:
youtube.com/@GPFSecurity



SACRAMENTO BUSINESS JOURNAL



Celebrating Ashlee Cervantes Thomas's "40 Under 40" Honor

We are proud to announce that our CEO Ashlee Cervantes Thomas, was named to Sacramento Business Journal's 40 Under 40 for 2025!

Celebrate with us and get Oct 30 event details here:
gpfsecuritycorp.com/celebrating-ashlee-cervantes-thomass-40-under-40-honor/

GPF CORE VALUES SPOTLIGHT

HONOR IN ACTION: THE GUARDIAN CHALLENGE COIN

At Guardian Protection Force, "service" isn't just a job description—it's a core value we live by. And now, with the launch of our exclusive Guardian Challenge Coin, we've created a powerful new way to recognize those who embody that value with integrity, professionalism, and exceptional dedication in the field.

The Challenge Coin was introduced in 2025 under the leadership of Sgt. Ed Turner, a proud U.S. Military Veteran and longtime member of the GPF family. With only 50 coins in existence, each one is more than just a token, it's a symbol of earned respect and unwavering commitment to the Guardian standard.

Recipients are hand-selected for their outstanding service, leadership under pressure, and day-to-day embodiment of Guardian values. So far, we are proud to recognize:



Security Officer Whitaker – For consistent professionalism and operational discipline.



Corporal Cole – For stepping up in high-pressure situations with clarity and calm.



Area Supervisor C. Davis – For leadership, accountability, and setting the tone for their team.

What makes these coins even more meaningful? Sgt. Turner plans to pass some of the remaining coins along to his successor when he eventually retires, turning them into a legacy; something rare, respected, and remembered.

This program reflects a core truth at GPF: honor is earned through action. As we move forward, the Guardian Challenge Coin will continue to represent the best of who we are and inspire others to rise to the standard.

EMPLOYEE SPOTLIGHT

Spotlight on Security Officer Brener: A Guardian in Action

By Lt. Robert Neyman, Guardian Protection Force

In the world of security, dedication and vigilance are paramount, and Officer Brener embodies these qualities every single day. As a patrol officer at a bustling site full of activity, he consistently goes above and beyond to ensure the safety and satisfaction of our client and its patrons.

Officer Brener's commitment to his role is most evident in the way he approaches his duties. He doesn't just monitor the premises; he actively engages with the community around him. His proactive nature has made a significant impact, particularly when it comes to the well-being of vulnerable individuals.

Officer Brener recently demonstrated extraordinary courage while saving lives on four separate occasions. In four completely unrelated situations Mr. Brener intervened during active overdoses. His quick thinking and decisive action in those critical moments exemplify the true essence of a guardian.

Beyond his lifesaving efforts, Officer Brener's presence brings a sense of security and reassurance to everyone at the site. Patrons and staff alike have come to appreciate his approachable demeanor and dedication. He takes the time to ensure that everyone feels safe and satisfied, creating a welcoming environment that embodies respect and care.

Officer Brener's exemplary service is a testament to the profound impact that a dedicated security officer can have in a community. His commitment to protecting and supporting those around him highlights the importance of compassion in the security profession. We are proud to have Officer Brener on our team, and we look forward to seeing his continued positive influence in the months and years to come.

GPF CAREER FOCUS: Patrol Officer

As a **Patrol Officer** with Guardian Protection Force, you'll be on the front line of safety – monitoring and patrolling properties, deterring theft, and ensuring a secure environment for clients and the public. You'll respond to alarms, provide safe escorts, and enforce rules with professionalism and integrity. Detailed incident and inspection reporting is part of your commitment to excellence.

Requirements: Active BSIS Guard Card, valid firearm permit, and baton permit.

Become a Guardian.

Learn more and [get started here](#).



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